

Curriculum vitae

name: Jukka Helin
mobile: 050 913 6424
email: helin.jukka@gmail.com
www: www.assosiaatio.net
domicile: Helsinki, Finland



"Online marketing expert from concepts to contents"



Education

Master of Arts, University of Helsinki (2001-2008)

Finnish language and linguistics, Intercultural Communications. and Media Education

Student of Technology, Helsinki University of Technology (1999-)

Energy technology

Exchange Student, Universitat Autònoma de Barcelona (2003-2004)

Sociology, Politics, Statistics, Spanish and Catalan.

Work

Marketing Manager, Avoine Oy (1/2010-)

Brand and marketing coordination, planning analysing and reporting. Marketing responsibility for consumer-directed web service. Special expertise: Online marketing.

Marketing and Product Coordinator, Optinet Oy (1/2009-12/2009)

Marketing coordination for third sector web services, customer projects, product R&D coordination. Special area: Online marketing.

Communications Coordinator Optinet Oy (1/2008-12/2008)

Communications and marketing tasks, web service concepts, sales tasks and R&D coordination responsibilities. Special area: Online marketing.

Publishing Editor, freelance (2005-2008)

Dozens of books for publishing houses Tammi and Proagria.

Editorial Assistant, Kauppalehti (2006-2008)

Story editing, translations (eng-fin), proof-reading for the Finland's biggest financial daily newspaper.

Freelance Journalist and Designer (2003-2008)

Photo exhibition, election nominee marketing, articles (eng and fin), proof-reading, language consultation for journalists.

Languages

Finnish

For speaking, writing and dreaming

English

For any situation, be it work or leisure. Also for occasional dreaming.

Spanish

I speak and write español fluently

Swedish

My favourite foreign language, good for speaking and writing.

German

I'll manage when necessary

IT department

doc, xls, ppt, indd, psd, ai, svg, jpeg, raw, mpeg, html and a new arrival py
Couple of CMS's, CRM, XP and Linux.

Other

Politics and involvements

Member of board in a labour association, election board and member in several associations.

Kustjägare (Coastal Infantry)

Dragsvik, Nylands brigad.

Swimming and Taekwon-Do

My main sports. Minimum four times a week.

Gym, Badminton, Running

Couple of times per week.

Books

In the middle of at least three books, always

innovative | non-smoking | very social | team player